



Newsletter – July 2018

Golden Anniversary Conference – Novotel, Brighton-Le-Sands, Sydney, May 2019. Have you started saving for what will be a huge celebration of our past and present? Put a few dollars away each week and you will be surprised at your fat, little piggy bank when it comes time to pay registration, accommodation etc. We are again expecting International guests.

Please encourage past members of your club to attend as they form important parts of our history.



Strengths, Weaknesses, Opportunities and Threats

We need your input. Each club is unique and may have different needs, target audience and even cultural differences, sounds silly but the question needs to be asked, how different are our members in Queensland, New South Wales, Victoria and Tasmania? Are we different, do we have different needs? What are our individual needs; are we delivering what our market is looking for? To enable the board to market and help you market POWERtalk Australia we need to know what the differences, if any, and what has attracted our current membership and what we need to attract new members.

At the most recent board cyber meeting we dedicated the entire session to looking at our **SWOT**. The board filled many things under all the headings but now we need to hear from you. We appreciate that your programs have been set but would ask you to take some time to look at your clubs **SWOT** and report your findings to us. It is so much better doing this face to face but if you cannot fit this segment into your program soon please ask your members (perhaps by email to a dedicated club person) to name what they perceive to go under each of the headings. The responses can then be collated and forwarded to the Board to consider how they fit into our results. Remember this is your organisation and we, the board, are here to assist you in your goals for your Council, your club.

Membership dues

Membership lists have been sent to all clubs, please advise the Treasurer, Margaret Sutherland, margs@bigpond.net.au if you have not received yours. Membership remains at \$45 and the pro rata during the term:

September \$41.25; October \$37.50; November \$33.75; December \$30.00; January \$26.25; February \$22.50; March \$18.75; April \$15.00; May \$11.25; June \$7.50; July \$3.75.

Webinars

We encourage all members to tune in to the monthly webinars as you do have the opportunity to participate. If you cannot attend the webinars are available on the POWERtalk Australia Face Book page. POWERtalk New Zealand President Mary Marshall gave us an informative session on Introducing a Speaker – what to do and more importantly what not to do. The PowerPoint of this segment is also available on our Face Book page.

Next board meeting

The next scheduled POWERtalk Australia board meeting is scheduled for August 4th so if you have anything you wish your board to address please let us know.



Margaret Sutherland

Treasurer 2018/2019