



POWERtalk Australia Newsletter

January 2020

Having conducted monthly board meetings online since the start of term, your Association board met in person on January 10th for the first time since the 2019 Conference last May.

With 24 agenda items it was a very long, but highly productive day. In this newsletter we share many of the points discussed and resolved.

Survey Results

A big thank you to the one third of members who responded to the survey.

The good news is the feedback was overall very positive.

The most popular sessions at club meetings were speeches and educations.

A high percentage of positive comments regarding the council/combined club meetings as to the value of attending with the opportunities to participate, step up to a wider audience and receive training at higher level. However, there were quite a few people who made comments regarding not understanding what Council was and therefore don't attend.

Much the same feedback for conferences as it was for council meetings. The upcoming conference will be trialling several of the recommendations including not holding concurrent training sessions and much more member participation.

By consensus from the survey participants, there was little interest in the writing contest hence consideration will be given by the next board as to the viability of continuing to conduct the contest.

Meetup is proving to be the standout marketing tool for the Association for the clubs who are actively engaged. (Remember to always RSVP your attendance)

Webinars appear to be a hit with good attendance and the range of topics was well received. 18 people expressed interest in presenting on the webinars. Please email the Association President, Janeen Vosper with your ideas.

info@speechperfect.com.au. The next webinar is on February 15th. 8am AEST.

Diarise these dates for upcoming webinars

15/2, 16/3, 18/4, 9/5, 15/6, 6/7, 8/8, 12/9, 10/10, 14/11

Moving forward, the Association has adopted new Vision and Mission Statements.

Mission Statement

'To provide opportunities for self-improvement through progressive quality training in communication and leadership skills'

Vision Statement

'To be the association of choice in the development of effective communicators'

Member Incentive Competition

POWERtalk Brisbane Central and Brisbane South clubs were in the draw for the Club Incentive for gaining new members conducted from September 1st to December 31st with five members joining.

Brisbane Central won the \$50 prize.

Congratulations to both Janeen Vosper and Mary Wong who personally introduced a new member each to their clubs. The winner of individual \$50 Gift Voucher was Janeen Vosper.

Current membership is 114 members

Welcome to new members this term.

August 2019 – Gold Coast – Linda Bergman; Parkview – Kristin Kittos

October 2019 – Brisbane Central – Chris Brooks, Liam Cusack; Brisbane South – Sharon LeForte, Daniel Li

November 2019 – Brisbane South – Jacky Huang



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Documents to look out for in the coming days.

- ✓ **Credentials Form** for the AGM delegates
- ✓ **Nominations Form** for the Association Board (*If you are considering nominating for the board, be aware a meeting of the incoming board is scheduled for Sunday afternoon following conference*)

Marketing/Promotion

As part of the Association marketing strategy, pull-up banners, flyers and introduction cards are being organised for all clubs and will be available at conference to take back with the club representative.

Website

To streamline processes, you will soon be able to find new documents available for members on the website.

A visitor interest form and joining form are just the start.

A new Confidentiality Policy will be added, along with other updated documents and policy booklets.

Soon, many more of the Association processes will be automated with the assistance of new technology.

Watch this space...

'Guiding the Way'

Share The Experience

POWERtalk Australia Conference 2020

Cedar Creek
Lodges and
Thunder Bird Park
Mt Tamborine



Friday Night May 22 – Sunday Lunch May 24

Have you registered for conference yet?

The early bird conference rate closes on February 28th.

Don't miss this discounted price.

Members of the conference committee visited Cedar Creek Lodges/Thunderbird Park last Friday and are super excited about the ambiance and peacefulness of the space you will be working and playing in.

As mentioned earlier in the newsletter there won't be any concurrent sessions so all attending will have plenty of opportunity to participate and actively learn.

This is a wonderful occasion to mix and mingle with Australian members, our visitors and members who are flying in from Japan and New Zealand to attend conference.

If you are still deciding on whether to attend, don't hesitate. This destination conference is one not to be missed.

Marie Cooke
President Elect, POWERtalk Australia